

Central Oklahoma Jaguar Association
and
Central Oklahoma
Section
Mercedes-Benz Club of
America



Spring Concours

“Luxury on Parade”

May 14 - 15, 2010
...on Automobile Alley
In Oklahoma City

JCNA Concours &
Mercedes-Benz Car Show
Entertainment
Awards Dinner
Trophy Presentations
Door Prizes and Live Auction

Benefiting

Positive Tomorrows

A school for homeless children and their families. It provides an opportunity for at-risk children to participate in a social learning environment where children can develop lifelong skills toward becoming emotionally secure people.



2010 Jaguar XJ



2010 Mercedes S550



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2010 SPRING CONCOURS – “*Luxury on Parade*”

Friday, May 14th

**Show Set-up and Car Wash
Registration and Hospitality Reception
5:30 – 8:00 p.m.
1125 N. Broadway Avenue
In the Jaguar Dealership showroom.**

Saturday, May 15th

**JCNA Concours &
Mercedes-Benz Car Show
1125-1225 N. Broadway Avenue**

Registration

9:00 – 10:00 a.m.

Display and Show

9:00 a.m. – 3:00 p.m.

Jaguar Judging

11:30 a.m. – 2:00 p.m.

Mercedes Judging

10:30 a.m. – 1:00 p.m.

Awards Dinner - Trophy Presentations - Door Prizes – Live and Silent Auctions

In the Mercedes-Benz Dealership showroom.

6:00 – 9:30 p.m.

Sponsored by

***Jaguar of Oklahoma City
Mercedes-Benz of Oklahoma City***



PO Box 61190 Oklahoma City OK 73146
405-556-5082 www.positivetomorrows.org



A Sanctuary of Hope; Educating Homeless Children and their Families for Life.

Positive Tomorrows is a private, elementary school for homeless children Kindergarten through 5th grade. We provide academic programs and social skills development helping them overcome years of delay from homelessness and poverty. We provide 2 hot meals per day, transportation to and from school, all of their school supplies and school clothing, case management for students and parents and support services to help the family achieve stability in school and in home.

Summer Programs

Positive Tomorrows offers our students a unique opportunity through the summer. When homeless children are not in school, they often have no place to be during the daytime. Shelters require families to leave during the daytime and they roam around trying to find shelter and support.

Positive Tomorrows offers 7 weeks of educational opportunities for our students through the summer. This program helps keep the children off of the streets where they have food, get to play with their friends and experience opportunities they would never have in another setting. Summer students have theater week, animals week, wilderness week and more. They have field trips, do art projects, have special visitors, and see wonderful parts of Oklahoma they have never seen. It is an incredible opportunity of fun and they do not even realize they are learning as they go.

We offer this program to 50 students. With your help, we can continue this program. Help us reach our goal of \$10,000.





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SHOW & DINNER PRE-REGISTRATION INFORMATION AND ON-SITE REGISTRATION THE DAY OF THE SHOW

Friday Night’s Hospitality Reception will be held at the Jaguar dealership and is included in your registration. Hors d’oeuvres will be served during the registration and hospitality gathering.

Show Registration Fee of **\$25.00** includes entry of ONE Jaguar or entry of ONE Mercedes-Benz vehicle to the show, car show packet, souvenir photograph of registered vehicle, and eligibility for door prizes. Additional vehicles may be registered in the show for **\$25.00** each. A Registration Form is enclosed and may be used for pre-registration to avoid any late fees.

Saturday Night’s Awards Dinner will be held at the Mercedes-Benz dealership, across the street from the Show Site in Downtown Oklahoma City. Cost for the dinner will be **\$25.00** per person. Dress is casual. Cocktails and hors d’oeuvres will be served in the showroom prior to the Awards Dinner at 6:00 p.m. **Dinner will be served at 6:30 p.m.**

The Show Venue – Jaguar Park and Mercedes-Benz Park, Downtown, OKC

‘Jaguar Park and Mercedes Benz Park’ are located in the original Automobile Alley of the Roaring 20’s in Downtown Oklahoma City and sit directly across the street from the Jaguar and Mercedes-Benz dealerships at 1125-1225 N. Broadway Avenue. We will show along the street in front of the parks and have the tree-lined park in which to play and relax. This location affords the opportunity to drive the new cars at the dealerships throughout the day. Like previous years, we will combine the Jaguar and Mercedes-Benz Clubs for the show.

All day Friday and Saturday morning, the dealership has arranged for a great wash and detail area in the lot just behind the service area. Registration will be at the Jaguar dealership on Friday evening (5:30 to 8:00 p.m.) and at the “Show Site” on Saturday morning (9:00 to 10:00 a.m.).

If you have some spare time while downtown, you can drive through Historic Bricktown. Bricktown offers a myriad of dining and entertainment venues. While in Bricktown don’t miss the opportunity to cruise the canal in Bricktown’s very own riverboats, take a Water Taxi cruise, or visit the Bass Pro Shop. While downtown, you might plan to visit the Oklahoma City Museum of Art or the Oklahoma City National Memorial and Museum.

Sponsored Charity

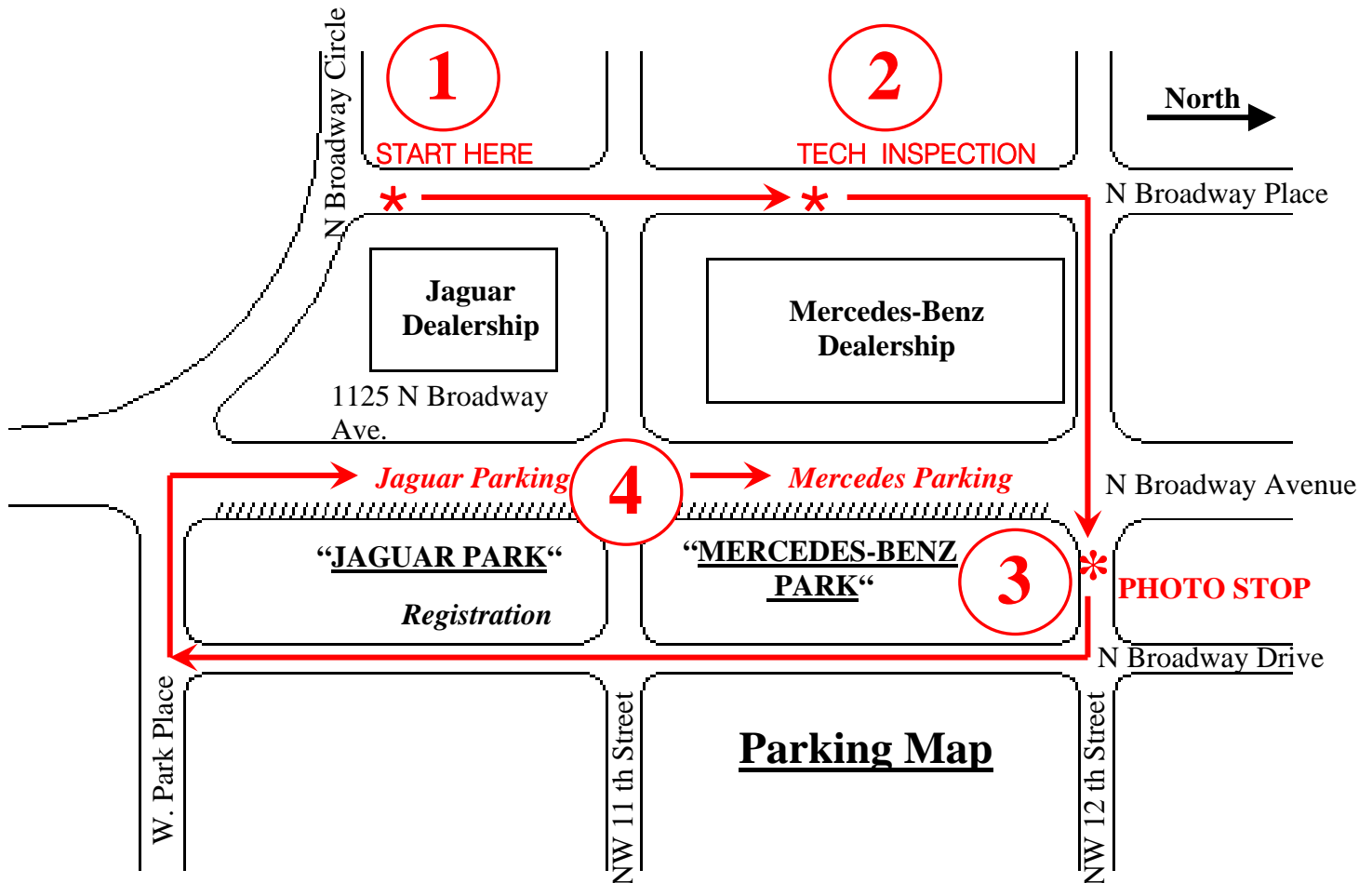
Positive Tomorrows – a school for homeless children. Our goal is to raise \$10,000 for this worthy cause and it is our way of giving back to the community within which we live, work and *enjoy our automobiles*. Please help us meet our goal through your generous participation in all of the Spring Concours events.



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There are four streets beginning with the name Broadway around the park, so look for the terms “Avenue,” “Drive,” etc. The Jaguar and Mercedes-Benz dealerships are on Broadway Avenue, the main street running north-south. **STEP 1** Whenever you arrive on Saturday morning, park along Broadway Circle and Broadway Place (South of 11th Street). You may use the wash and detail area in the lot west of the Mercedes-Benz dealership on Broadway Place before proceeding to Broadway Circle or Broadway Place.

Concours lineup begins at 9:00 a.m. When your car is ready, drive north on Broadway Place. **STEP 2** Jaguars to be judged will pull over at Tech Inspection before going on. At 12th Street, you will turn and go east crossing Broadway Avenue and stopping at the corner of 12th Street and Broadway Drive, where you’ll be positioned for a photograph. **STEP 3** After the photograph, you will turn and go south on Broadway Drive to Park Place. At Park Drive, you will turn and go west to Broadway Avenue.

STEP 4 You will go north on Broadway Avenue where your car will be parked by a marshal; Mercedes-Benz vehicles will be parked in front of the Mercedes-Benz dealership and Jaguars will be parked in front of the Jaguar dealership. Cars will park diagonally, backed into the curb, on the east side of Broadway Avenue, which will be blocked off from traffic. Traffic will be allowed on the rest of the street. All cars should be parked by 11:30 a.m., when judging begins.



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Hotel Information:

We have not reserved any block of rooms. There are several hotels within a mile of the show site at Bricktown in downtown Oklahoma City. You may check out the list by going to Bricktown’s website: www.bricktownokc.com. On their website, you will also find information such as dining, attractions, events calendar, shopping, etc.

If you prefer to not stay in the downtown area, please feel free to call any of the contacts listed below for some additional information on lodging.



Special Note: Trailers are welcome at the Show Site.

There are spacious trailer accommodations at the Show Site just behind the dealership. Upon arrival, check in at Registration and you will be given directions to bus/trailer parking area. Please park your bus/trailer in the assigned area and then drive your car to the events.

Inclement Weather Site

With only light rain, we will remain at the original site as planned. In the event of severe weather, such as tornado or hail, the Concours will just be delayed, if possible. In the event of all day severe weather, we may cancel the Concours or postpone until Sunday at Jaguar Park.

Contacts

Steve and Donna Houtari	405-771-5715	Concours Chair
Suzen Rodesney	405-720-6019	Car Show Chair (Mercedes-Benz)
Paul Rodesney	405-720-6019	Registration Chair (Mercedes-Benz)
Glenn & Jolene Short	405-722-7553	Registration Chair (Jaguar)



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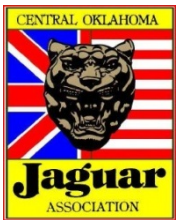
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“PEOPLE’S CHOICE” BALLOT

JAGUAR Entry Number: _____

MERCEDES-BENZ Entry Number: _____

PLEASE DROP BALLOT IN BOX AT REGISTRATION TABLE. THANK YOU.



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