



CENTRAL OKLAHOMA SECTION  
OF THE  
MERCEDES-BENZ CLUB OF AMERICA

**SOONER STAR NEWS**  
OCTOBER -- NOVEMBER  
2011

*THE NEWSLETTER IS SPONSORED BY MERCEDES BENZ OF OKLAHOMA CITY AND G W & SON AUTO BODY.*

## President's Message

Greetings! We're just starting fall and the holidays are a blink away. Go figure. The weather is still nice enough for us to easily and comfortably check our cars for their winter needs. Obvious items are wipers, belts, hoses, anti-freeze, ice scrapers and blankets. Another item that's very important, yet easily overlooked are tires. Many popular tires on late model cars only last 10,000 miles, or so. It can be very easy to think "My tires are barely a year old, they must be in good shape". Yet, this time of year, repair shops get cars towed in that couldn't negotiate a curve in the wet because the tires were worn out and the owner had no idea.

Still a few weeks left to take a cruise

out of town and check out the leaves before they all fall. Some might be nice enough to put the top down on the convertible.

Let me make an early mention of the Holiday Dinner Meeting. This year it is on December 13 and it will be at the Petroleum Club, once again. Reservation and ordering instructions are inside.

We might have a couple advertiser spaces open up in the newsletter. If you have any ideas of potential advertisers, please contact Mary, myself, or any other club officer.

Jeff Leatherrock

## 2011 Events Calendar

All Club meetings start at 7:00 P.M.

**October 18th, Old Germany,**  
15920 SE 29th, Choctaw 390-8647

**November 15th, El Chico,** Quail Springs  
Mall, 752-0677

**December 13th, Petroleum Club,**  
100 North Broadway, OG&E Room,  
35th floor OKC  
*(Reservations Required and send to  
Bobby by 12/6/11 with your entree on the  
check.)*

## CHRISTMAS PARTY

On Tuesday, December 13, 2011

**PETROLEUM CLUB**  
100 North Broadway, Oklahoma City  
ROOM: OG&E, 35TH Floor  
COCKTAILS AT 6:30 – Cash Bar  
DINNER AT 7:30 – \$50 per Person

### MENU FOR CHRISTMAS PARTY:

Southwest Salad with Roasted Poblano Ranch Dressing  
Choice of Entree:  
8oz Filet  
Poached Salmon  
Chicken  
Twice Baked Mashed Potatoes & Vegetables  
Chocolate Pyramid Cake with Chocolate Sauce & Fresh  
Berries  
Coffee, Tea, Rolls & Butter

There will be Seasonal Music

A RSVP TO BOBBYE VAN HORN BY DECEMBER 6TH  
IS REQUIRED

Mail check for \$50 per person, with Entree selection on  
your check to Bobbye, 1601 Eagle Drive, Edmond, OK,  
73034-6070. Questions? Call her at 405-340-5919.

Jeff Leatherock



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## MEMBER RETENTION

The Central Oklahoma Section, like most sections, is experiencing problems with member retention. Did you know that approximately 75% of MBCA's members are short-term (one-year) members. While new members generally offset the members that do not renew, we need your help in solving this problem. The secret code for retaining members has been a difficult one to crack. One of our challenges is the huge geographic area our section covers. While this may limit participation, membership provides many benefits that you may not be aware of. Mercedes-Benz Club of America members enjoy year-round savings and special discounts not offered to the general public. The Club has added several new benefits and you are encouraged to take advantage of them. Today, members can enjoy:

1. Complimentary membership for one Associate Member
2. A subscription to the Club's bi-monthly magazine, The Star. In 2011, The Star was awarded 17 "best of" medals at the Automotive Hall of Fame for excellence in writing, design, production, graphics and photography
3. Bi-monthly issues of the Sooner Star News, our Section's Newsletter
4. The Loyalty Rewards Program - you're entitled to receive \$1,000 off the purchase or lease price of any new 2010, 2011 or 2012 Mercedes-Benz vehicle after 12 consecutive months of membership
5. A 10% discount off parts, service and accessories at Mercedes-Benz of Oklahoma City
6. Exclusive access to Central Oklahoma Section, regional and national Mercedes-Benz events such as StarTech and StarFest
7. Accessories, gifts and apparel from our online Club Store
8. Defensive driving classes, performance driving schools and DIY technical seminars
9. Group trips to Germany
10. A 15% discount off parts from the Mercedes-Benz Classic Center
11. The Club Raffle - Up to twice a year, the Club conducts a raffle for its members. Members purchase tickets for a chance to win great prizes, including cash (enough to buy a new Mercedes-Benz), exciting vacations or Mercedes-Benz merchandise. Odds of winning are usually around 1 in 6,500
12. Free or reduced-price admission to Mercedes-Benz Museums worldwide
13. Rental discounts from Avis and Hertz
14. Discounted moving and real estate services through our Allied Moving Benefits Program
15. 24/7 access to forums, interest groups, technical advice and "first-to-know" automotive news on the Club's website at [www.mbca.org](http://www.mbca.org)
16. Free merchandise, travel and cash back using the Club's VISA Platinum Rewards Card
17. Discount pricing when Members ship their vehicles using Passport Transport
18. One free month of membership for every friend a Member enrolls; no limit!
19. A 15% discount off some of the finest clothes and accessories in the world, only at Brooks Brothers
20. Special rates (up to 20% off the best rate) when you stay at some of the most well known and desirable resorts such as the Hotel del Coronado in San Diego, the La Costa Resort and Spa in Carlsbad, CA, Barton Creek Resort and Spa in Austin, TX, The Homestead Resort in Hot Springs, VA, Vail Mountain Lodge and Spa in Vail, CO, and the Montelucia Resort and Spa in Scottsdale, AZ.
21. Access to the MBCA Collector Car Insurance Program. Lockton Affinity and Chubb have partnered with Mercedes-Benz Club of America to develop a solution for MBCA members to insure their collector cars and limited use vehicles.
22. Preferred pricing for emergency medical transport and evacuation services that could save your life from MedJet Assist..... **continued on page 6**

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**Phyllis Henkes**  
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SOONER STAR NEWS

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ASTHENEWSLETTEREDITOR, I WELCOME ANY ARTICLES OR SUGGESTIONS FOR ARTICLES THAT YOU MIGHT HAVE. CLASSIFIED ADS ARE FREE TO MEMBERS, SO TAKE ADVANTAGE! IF YOU HAVE A CONTRIBUTION FOR AN UPCOMING NEWSLETTER, PLEASE SUBMIT TO ME BY THE 25TH OF EACH MONTH.

CONTACT PERSON: MFWilliams3@att.net, OR SNAIL-MAIL AT MARY WILLIAMS, 916 NW 19TH, OKLAHOMA CITY, OK 73106 OR CALL ME AT: 405-525-0633

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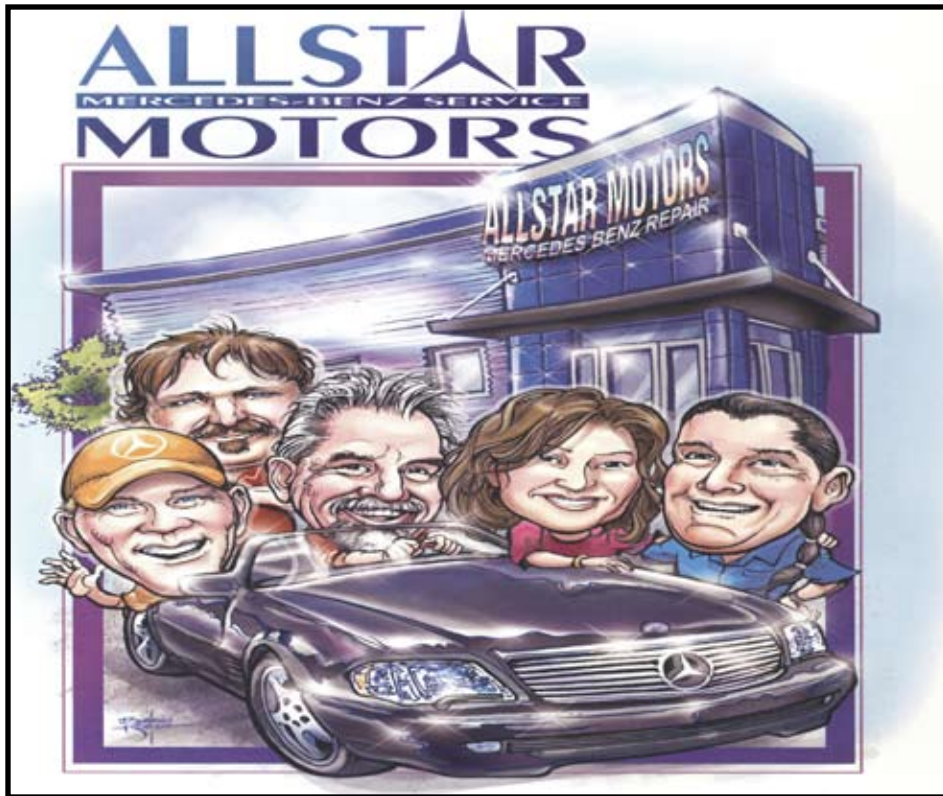


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23. Discounts on items available through the Sears Commercial Club Rewards program
  24. Free classified ads - sell merchandise, goods and services through the Section's Newsletter and website, and the Club's website and in our award-winning magazine, The Star
  25. The Refer A Friend Program - Refer a friend to the Mercedes-Benz Club of America and get one additional month of Club membership FREE, for every friend who joins. The more friends you encourage to enroll, the more free months you automatically receive

Check the national website for full details at [www'mbca.org/member-benefits](http://www'mbca.org/member-benefits).

This is your Club and we need to hear from you. If you have ideas for social, driving or technical events or other activities to help reach our members, especially those that live far from the Oklahoma City metropolitan area, please let us know. Contact information for our Officers and Board Members is listed in this Newsletter. In addition, please respond to survey requests from MBCA, they are putting a lot of effort into making the Club responsive to your needs. If you have questions please feel free to contact me. I look forward to seeing you at at monthly meeting or future event.

Bill Nash  
Membership Chair  
Mercedes-Benz Club of America, Central Oklahoma Section  
405-478-7677 email: [wjnash@cox.net](mailto:wjnash@cox.net)

**Please patronize our supporters!**

I would like to thank Mercedes Benz of Oklahoma City and GW & Son Auto Body Shop for sponsoring our newsletter. They help offset the cost of publication and mailing of our newsletter. We appreciate all of our advertisers who have supported our Club for many years--our Club would not be a success without ALL of you. — THE EDITOR

**Classified Advertising**

**Mercedes Collector has parts** available on a variety of MB autos, ie. 300D's 190E's, 240D's, 450, 380SEL etc. Call with your part request at 598-3540 or 274-3580, or e-mail, jesse.mcgaha@tinker.af.mil

**NEW-- For Sale:** Almost new AMG wheels for S or CL class. Wheels were only on car for four months. Size is 20x8.5 Front, 20x9.5 Rear. E-mail for pictures. Asking \$3,000. William Martin, wamartin1\_1@yahoo.com, 735-7750.

**CHANGE For Sale--1983 500SEC AMG**

Dark blue on dark blue. Beautiful, great body and paint. No rust that I can find. Few upholstery problems. Wood faded some. Engine.....I don't know. Had jumped timing once. Good A/C and climate control. E-mail for more details and pictures. **\$2,000 as is.** The more I fix it, the more it'll cost. Mary Is getting tired of it blocking the drive!

Make a serious and reasonable offer, and it's yours. Pete Williams, hwilliamsjr2@att.net

**WELCOME OUR NEW MEMBERS AT THE NEXT MEETING!**

**NEW MEMBERS**

**WILLIAM ASWORTH, EDMOND  
JASON CRULL, EDMOND**

**WELCOME TO  
CENTRAL OKLAHOMA  
SECTION**



Please send your email address to mfwilliams3@att.net. (new email address for the editor.)

**Your Email Address Is Needed!**

**NEW AD--1992 Mercedes-Benz, 500 SEL, 4 Dr** Sedan, Burgundy Color, tip-top condition, 230,000 miles. Sun roof, all heated seats, 10 CD player with Bose system (car was \$95,000 brand new), late model wheels, have spent over \$5,700 in 2011 on mechanical repairs alone including transmission and have all records. Asking \$5,495 OBO. Cell 405-202-4339

**NEW AD--**

**Very Nice 1978 450SL.** All preventative maintenance complete (including critical timing chains and guides)Great Soft Top & Hard Top, New Weatherstrips/ seals , Cold A/C, Alpine sound system. Ward Brasses, 405-340-3281 home 580-574-9576 work cell

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Photos taken by Ed & Peggy Hoag



Central & Eastern Oklahoma Sections



Jim Lawson, Sales Manager for Meguiar's



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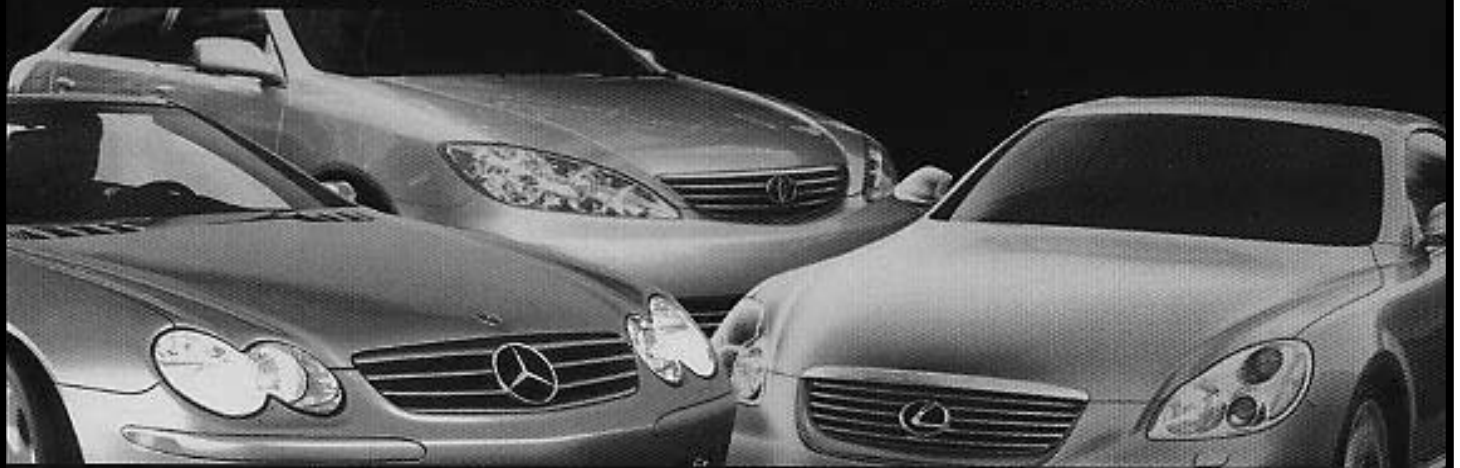
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Are we having fun or what? Jim Lawson, William Hill and Paul Rodesney



Paul Rodesney in the Benz lineup.

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**Mercedes-Benz Club of America Membership Application**  
**Call National Office at 800-637-2360 to Join by Phone**

Full Name \_\_\_\_\_

Associate Member's Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Home Phone ( ) \_\_\_\_\_ Business ( ) \_\_\_\_\_

Member's Occupation \_\_\_\_\_

Mercedes Cars Now Owned \_\_\_\_\_  
(list year and model)

Email address \_\_\_\_\_

I hereby apply for membership in the Mercedes-Benz Club of America.

\_\_\_\_\_ Date \_\_\_\_\_

I hereby apply for membership in the Mercedes-Benz Club of America

Membership dues are \$45 annually, \$87 for two years, or \$127 for three years.

The dues include six issues of The Star each year, plus your local section's newsletter. Make your check payable to MBCA, and mail it along with the application to  
**Mercedes-Benz Club of America, Inc.**  
**National Business Office**  
**1907 Lelaray Street**  
**Colorado Springs, CO 80909**

**Current MBCA members:**  
**Feel free to give this application to potential members!**