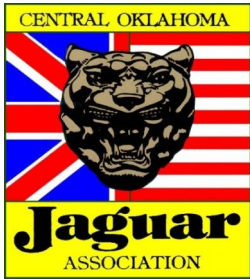


Central Oklahoma Jaguar Association  
and  
Central Oklahoma  
Section  
Mercedes-Benz Club of  
America



# Spring Concours

## *“Luxury on Parade”*

**June 3 - 4, 2011**  
**...on Automobile Alley**  
**In Oklahoma City**

**JCNA Concours &  
Mercedes-Benz Car Show  
Entertainment  
Awards Dinner  
Trophy Presentations  
Door Prizes and Live Auction**

*The Coffee Creek Riding Center*

*Our goal this year is to purchase a horse and one full year of boarding. This horse will be trained to provide free therapeutic riding to predominately handicapped children who have a wide range of disabilities.*



*Select your “Marque”... and “Marque” your Calendars!*



**Central Oklahoma Jaguar Association  
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**2011 SPRING CONCOURS – “*Luxury on Parade*”**

**Friday, June 3rd**

**Show Set-up and Car Wash  
Registration and Hospitality Reception  
5:30 – 8:00 p.m.  
1125 N. Broadway Avenue  
In the Jaguar Dealership showroom.**

**Saturday, June 4th**

**JCNA Concours &  
Mercedes-Benz Car Show  
1125-1225 N. Broadway Avenue**

**Registration**

9:00 – 10:00 a.m.

**Display and Show**

9:00 a.m. – 3:00 p.m.

**Jaguar Judging**

11:30 a.m. – 2:00 p.m.

**Mercedes Judging**

11:00 a.m. – 1:00 p.m.

**Awards Dinner - Trophy Presentations - Door Prizes – Live and Silent Auctions**

**In the Mercedes-Benz Dealership showroom.**

**6:00 – 9:30 p.m.**

Sponsored by

***Jaguar of Oklahoma City  
Mercedes-Benz of Oklahoma City***

## Coffee Creek Riding Center



Every year the Central Oklahoma Jaguar Club donates the proceeds of its Concours d'Elegance to a charitable endeavor. This year, we selected the Coffee Creek Riding Center in Edmond, Oklahoma. It provides therapeutic horseback riding to young persons who are profoundly disabled. The Center presently serves 220 children ages 3 to 12 (with some teens) to help them develop a special relationship with the horse which in turn helps them work harder and longer at therapy. Horseback riding therapy positively influences the

children's mental, physical and social skills. The Center's staff have devised special games and exercises to help strengthen muscles and improve balance and coordination.

To give an idea of the services the Center offers, Ms. Cathy Maxwell, a special education instructor at Putnam City wrote:

"I was fortunate enough to inherit a program that already had ties established with Coffee Creek. I did not realize at the time what a blessing this would be. My students throughout the years have been diagnosed with a variety of cognitive impairments; Autism, Down syndrome, multiple disabilities, hearing and vision impairments. But they are far from disabled when they are at Coffee Creek. Their joy-filled smiles tell for all to see that they are definitely not handicapped. They are 8 feet tall and able to do something that not all of their peers in the regular education classrooms back at school know how to do – ride a horse.



"Joy's patience and that of her staff and volunteers have never failed to work their magic with my students. I have never had a student do anything but look forward with excitement and anticipation to our trips to Coffee Creek. It adds a wonderful dimension to our program and I am so grateful to be a part of this wonderful experience."

Coffee Creek Riding Center was founded 32 years ago by Mrs. Lucille Fancy, who is now 91. She was an equestrian instructor teaching riding and jumping students. She retired her pack of fox hounds in 2003. Her daughter, Joy Milligan, presently manages the Center. The Center is located on property owned by Ms. Fancy and provided to the Center at no charge. Over 160 unpaid volunteers have provided the needed services for maintaining the Center and providing riding instruction. The Center is funded by unsolicited donations. It is a United Way Partner Agency and receives contributions through that agency that have been specifically designated for the Center.

For more information, you can visit Coffee Creek's website at [www.coffeecreek.org](http://www.coffeecreek.org).



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## **2011 SPRING CONCOURS – “Luxury on Parade”**

### **SHOW & DINNER PRE-REGISTRATION INFORMATION AND ON-SITE REGISTRATION THE DAY OF THE SHOW**

Friday Night’s Hospitality Reception will be held at the Jaguar dealership and is included in your registration. Hors d’oeuvres will be served during the registration and hospitality gathering.

Show Registration Fee of **\$25.00** includes entry of ONE Jaguar or entry of ONE Mercedes-Benz vehicle to the show, car show packet, souvenir photograph of registered vehicle, and eligibility for door prizes. Additional vehicles may be registered in the show for **\$25.00** each. A Registration Form is enclosed and may be used for pre-registration to avoid any late fees.

Saturday Night’s Awards Dinner will be held at the Mercedes-Benz dealership, across the street from the Show Site in Downtown Oklahoma City. Cost for the dinner will be **\$25.00** per person. Dress is casual. Cocktails and hors d’oeuvres will be served in the showroom prior to the Awards Dinner at 6:00 p.m. **Dinner will be served at 6:30 p.m.**

#### ***The Show Venue – Jaguar Park and Mercedes-Benz Park, Downtown, OKC***

‘*Jaguar Park and Mercedes-Benz Park*’ are located in the original Automobile Alley of the Roaring 20’s in Downtown Oklahoma City and sit directly across the street from the Jaguar and Mercedes-Benz dealerships at 1125-1225 N. Broadway Avenue. We will show along the street in front of the parks and have the tree-lined park in which to play and relax. This location affords the opportunity to drive the new cars at the dealerships throughout the day. Like previous years, we will combine the Jaguar and Mercedes-Benz Clubs for the show.

All day Friday and Saturday morning, the dealership has arranged for a great wash and detail area in the lot just behind the service area. Registration will be at the Jaguar dealership on Friday evening (5:30 to 8:00 p.m.) and at the “Show Site” on Saturday morning (9:00 to 10:00 a.m.).

If you have some spare time while downtown, you can drive through Historic Bricktown. Bricktown offers a myriad of dining and entertainment venues. While in Bricktown don’t miss the opportunity to cruise the canal in Bricktown’s very own riverboats, take a Water Taxi cruise, or visit the Bass Pro Shop. While downtown, you might plan to visit the Oklahoma City Museum of Art or the Oklahoma City National Memorial and Museum.

#### ***Sponsored Charity***

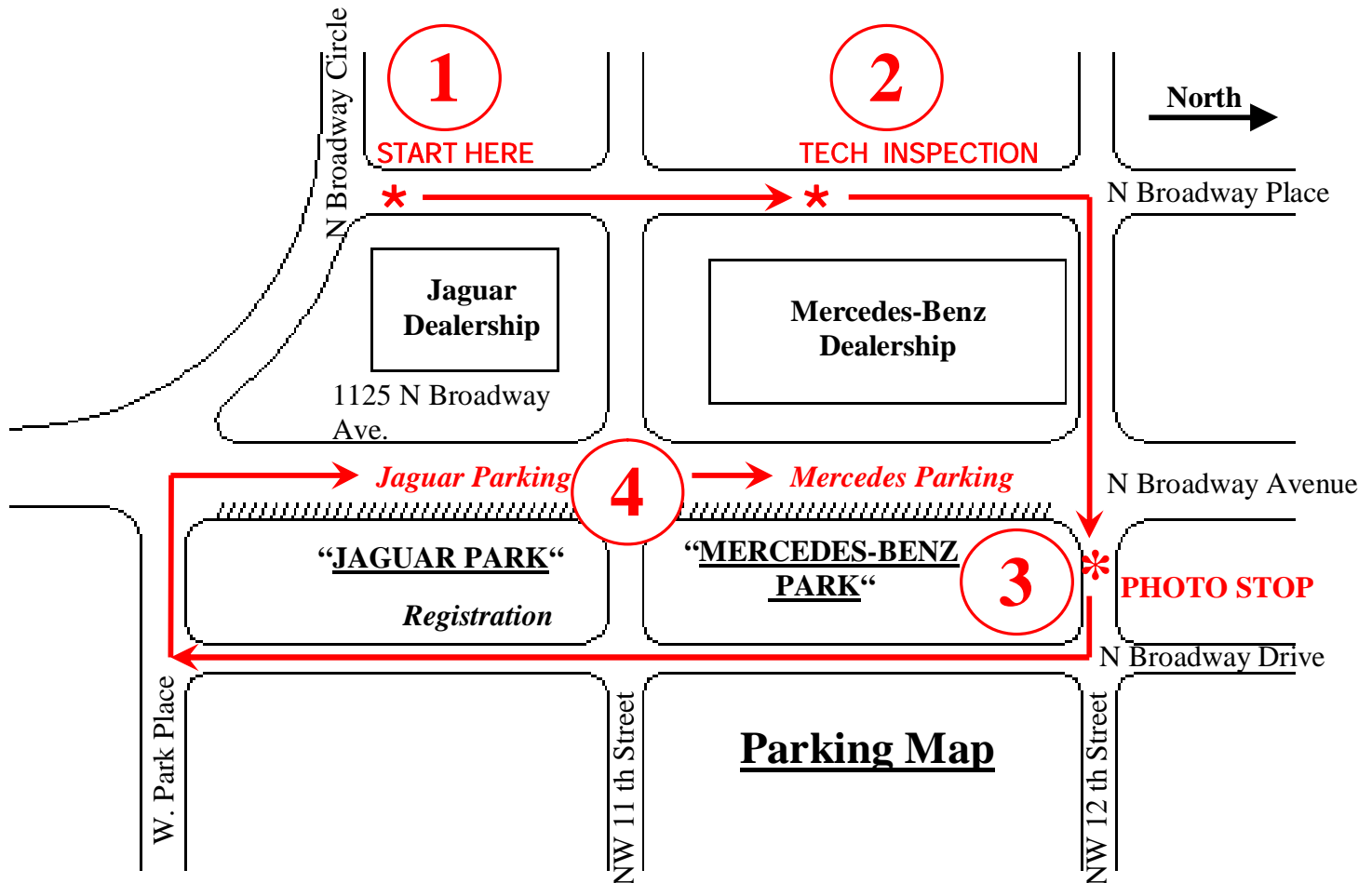
*The Coffee Creek Riding Center* – The mission of Coffee Creek Riding Center is to provide free therapeutic riding to predominately children with a wide range of disabilities, offering mental, physical, emotional, and social benefits. Our goal is to raise \$10,000 for this worthy cause, purchasing a horse and one full year of boarding. It is our way of giving back to the community within which we live, work and *enjoy our automobiles*. Please help us meet our goal through your generous participation in all of the Spring Concours events.



# Central Oklahoma Jaguar Association and Central Oklahoma Section Mercedes-Benz Club of America



## 2011 SPRING CONCOURS – “Luxury on Parade”



There are four streets beginning with the name Broadway around the park, so look for the terms “Avenue,” “Drive,” etc. The Jaguar and Mercedes-Benz dealerships are on Broadway Avenue, the main street running north-south. **STEP 1** Whenever you arrive on Saturday morning, park along Broadway Circle and Broadway Place (South of 11<sup>th</sup> Street). You may use the wash and detail area in the lot west of the Mercedes-Benz dealership on Broadway Place before proceeding to Broadway Circle or Broadway Place.

Concours lineup begins at 9:00 a.m. When your car is ready, drive north on Broadway Place. **STEP 2** Jaguars to be judged will pull over at Tech Inspection before going on. At 12<sup>th</sup> Street, you will turn and go east crossing Broadway Avenue and stopping at the corner of 12<sup>th</sup> Street and Broadway Drive, where you'll be positioned for a photograph. **STEP 3** After the photograph, you will turn and go south on Broadway Drive to Park Place. At Park Drive, you will turn and go west to Broadway Avenue.

**STEP 4** You will go north on Broadway Avenue where your car will be parked by a marshal; Mercedes-Benz vehicles will be parked in front of the Mercedes-Benz dealership and Jaguars will be parked in front of the Jaguar dealership. Cars will park diagonally, backed into the curb, on the east side of Broadway Avenue, which will be blocked off from traffic. Traffic will be allowed on the rest of the street. All cars should be parked by 11:00 a.m., when judging begins.



# Central Oklahoma Jaguar Association and Central Oklahoma Section Mercedes-Benz Club of America



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### *Hotel Information:*

We have not reserved any block of rooms. There are several hotels within a mile of the show site at Bricktown in downtown Oklahoma City. You may check out the list by going to Bricktown’s website: [www.bricktownokc.com](http://www.bricktownokc.com). On their website, you will also find information such as dining, attractions, events calendar, shopping, etc.

If you prefer to not stay in the downtown area, please feel free to call any of the contacts listed below for some additional information on lodging.



### *Special Note: Trailers are welcome at the Show Site.*

There are spacious trailer accommodations at the Show Site just behind the dealership. Upon arrival, check in at Registration and you will be given directions to bus/trailer parking area. Please park your bus/trailer in the assigned area and then drive your car to the events.

### **Inclement Weather Site**

With only light rain, we will remain at the original site as planned. In the event of severe weather, such as tornado or hail, the Concours will just be delayed, if possible. In the event of all day severe weather, we may cancel the Concours or postpone until Sunday at Jaguar Park.

### *Contacts*

Steve and Donna Houtari	405-771-5715	Concours Chair
Ed Hoag	405-341-3578	Car Show Co-Chair (Mercedes-Benz)
Paul Rodesney	405-720-6019	Car Show Co-Chair (Mercedes-Benz)
Glenn & Jolene Short	405-722-7553	Registration Chair (Jaguar)



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# **“PEOPLE’S CHOICE” BALLOT**

**JAGUAR Entry Number: \_\_\_\_\_**

**MERCEDES-BENZ Entry Number: \_\_\_\_\_**

PLEASE DROP BALLOT IN BOX AT REGISTRATION TABLE. THANK YOU.

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