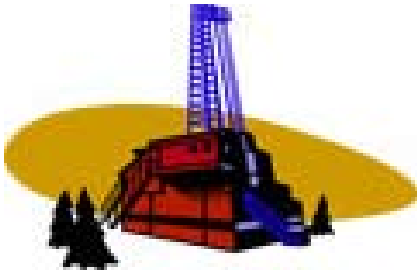


April/May 2010



The newsletter is sponsored by Mercedes Benz of Oklahoma City and G W & Son.

WEBSITE: See color version <http://www.mbca-okc.org>

Mercedes-Benz Club of America



Central Oklahoma Section

President's Message

A personal reward for serving as Section President is the opportunity to meet and greet new Members as they first attend our monthly dinner meetings. As our "regular" meeting folks can attest, those welcome new faces contribute so much to the evening's good times.

Our increasing Member participation in Club functions was further demonstrated by 23 attendees at the March 6th George Murphy Technical Seminar. This was a strong turn-out for a Section our size and many of those there were highly complementary of George's presentation. Our thanks to all who spent the day with us and to the Metropolitan Auto Dealers Association for the use of the beautiful facilities.

Members attending our March 16th meeting at Lotinville's were emotionally "moved" by April Doshier's presentation on the work of Positive Tomorrows (PT), our "charity" for two upcoming Spring events. So much that they donated \$500 that evening. That's why these next two events are so important.

First up is a Tech Session to be held jointly with our friends at the Central Oklahoma Jaguar Association. On April 17th, Jim Lawson, Area Sales Manager from Meguiar's, Inc. will be at the Dealerships to demonstrate his car care products and "detail" a car from each Club. Owners will bid an amount they are willing to contribute to Positive Tomorrows in exchange for having their car "get the full treatment". For information on the whole process, see page 8.

Then on May 15th, our annual Car Show/Concours, held jointly with the Jaguar Club returns. The Show and Charity Auction held that evening will be at the Mercedes-Benz Dealership. With your participation and generosity, the two car clubs hope to provide a substantial contribution to Positive Tomorrows. A large portion of this year's increased Registration Fees and all monies received for Lunch at the Park (across from the Dealerships) goes to PT. Plan on coming down for the Show, the Lunch and the Auction Dinner. Your support for any one of the day's activities will be much appreciated by all. See pages 10 & 11 for more information and a Registration Form for the Show and/or Dinner.

National Events: Check your March/April Star, pages 88

2010 Events Calendar



All Club meetings start at 7:00 P.M.

April 10th	Board Meeting
April 17th	Southern Driving Event
April 20th	Swadley's BQ Restaurant 4000 N. Rockwell
May 1st	McPherson Car Show
May 15th	Jaguar/Mercedes Car Show
May 18th	Johnny Carinos Restaurant 748-5721
June 12	Picnic @ Ken Wells 4:00 p.m...ish home--Edmond
July 10th	Board Meeting
July 17th	Western Okla. Driving Event
July 20th	Legends Restaurant 329-8888
Start time changed to: 7:30 p.m. Norman	
August 17th	TBA
August 21st	Tech Session--TBA
August 30th	Board Nominations Closed
Sept. 21st	Shorty Smalls
Oct. 19th	Old Germany Restaurant
Nov. 16th	TBA
Dec. 14th	Petroleum Club

Jeff Leatherock



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President's Message continued

& 90 for two that Peggy and I plan to attend. "Heimatfest" (May 21-24) in Birmingham, AL, features two days of Legends of Motorsports racing at the Barber Motorsports Park, a Concours and a Club exclusive, a tour and lunch at Mercedes-Benz' only North American assembly plant. Then in September (24-29) in Winchester, VA is StarFest 2010, featuring five days of Tech, Track & Touring events.

And two final reminders: Section Board elections will be held in September. There are 10 Directors on our Board so I urge you to give some serious thought to running for one of these "seats". And don't forget to enter the Club's Spring Raffle. The order form for chances for \$120,000 in prizes was recently mailed to all Members. Due by June 15th, your entries help support our National Club.

Please think about how you can help to support the May 15th Charity Car Show. And of course, thank you for your continued Membership and support of this Club. It's built around enjoying our great Mercedes-Benz automobiles.

Ed Hoag



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ASTHENNEWSLETTEREDITOR, I WELCOME ANY ARTICLES OR SUGGESTIONS FOR ARTICLES THAT YOU MIGHT HAVE. CLASSIFIED ADS ARE FREE TO MEMBERS, SO TAKE ADVANTAGE! IF YOU HAVE A CONTRIBUTION FOR AN UPCOMING NEWSLETTER, PLEASE SUBMIT TO ME BY THE 25TH OF EACH MONTH.

CONTACT PERSON: mfwilliams3@att.net, OR SNAIL-MAIL AT MARY WILLIAMS, 916 NW 19TH, OKLAHOMA CITY, OK 73106 OR CALL ME AT: 405-525-0633

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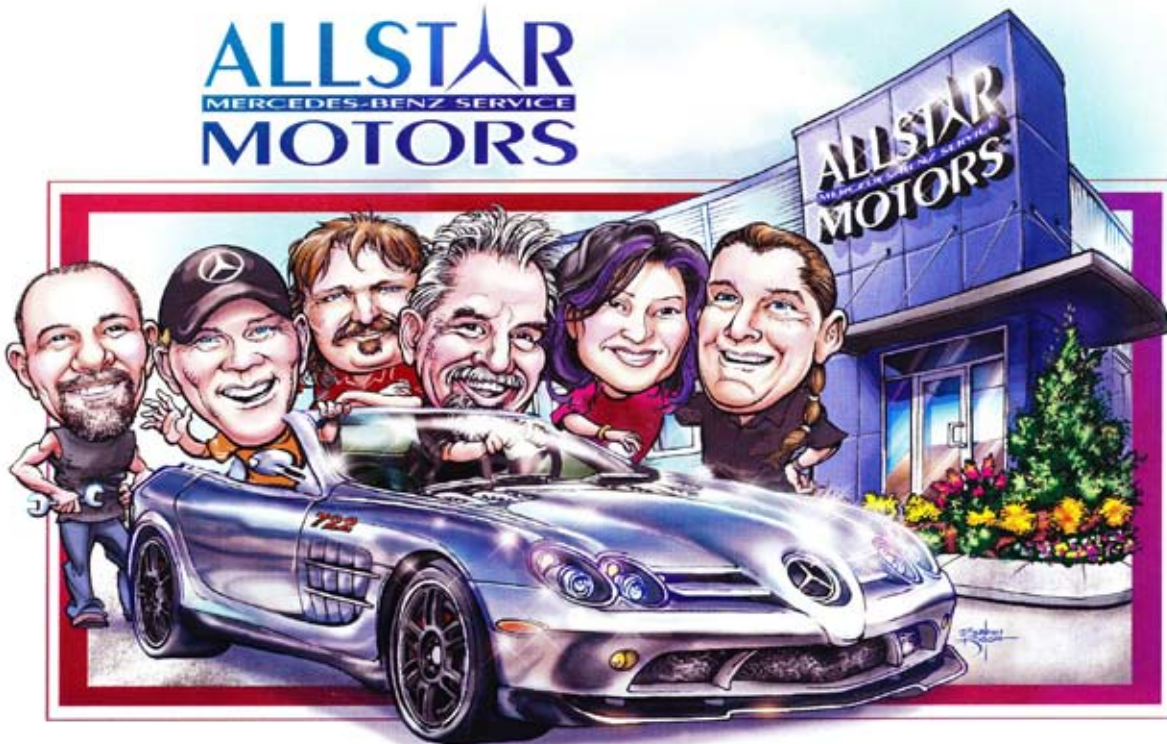
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From the Editor--Mary Williams

I received the following e-mail and wanted to share. It's interesting!

This is an e-mail from McLellan's Automotive History to greet all Mercedes-Benz lovers and introduce you to the literature we have for this make:

SALES LITERATURE (1936-2005)

<http://www.mclellansautomotive.com/lit/bymake/mercedes-benz/index.shtml>

DEALER LITERATURE

<http://www.mclellansautomotive.com/lit/bytype/dealer-inhouse/mercedes-benz/index.shtml>

BOOKS

<http://www.mclellansautomotive.com/lit/bytype/outofprint/bymake/mercedes-benz/index.shtml>

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<http://www.mclellansautomotive.com/lit/bysub/kit-cars-and-replicars/mercedes-benz/index.shtml>

MAGAZINES

<http://www.mclellansautomotive.com/lit/bytype/mags/bymake/mercedes-benz/index.shtml>

MEMORABILIA

<http://www.mclellansautomotive.com/lit/bytype/memorabilia/bymake/mercedesbenz/index.shtml>

We hope you will enjoy browsing through this selection.

Best wishes, McLellan's Automotive History

Original literature, no re-prints

Email: Contact@McLellansAutomotive.com & Website: www.McLellansAutomotive.com

Please patronize our supporters!

I would like to thank Mercedes Benz of Oklahoma City and GW & Son Auto Body Shop for sponsoring our newsletter. They help offset the cost of publication and mailing of our newsletter. We appreciate all of our advertisers who have supported our Club for many years--our Club would not be a success without ALL of you. — THE EDITOR

Classified Advertising

Mercedes Collector has parts available on a variety of MB autos, ie. 300D's 190E's, 240D's, 450, 380SEL etc. Call with your part request at 598-3540 or 274-3580, or email, jesse.mcgaha@tinker.af.mil

For Sale--1992 Mercedes 190E, 2.6, Maroon with tan leather, runs great, 30 mpg, new tires and tune up, looks and runs great, 221K miles, \$2900.

Ph 598-3540 or cell, 274-3540 or email, jesse.mcgaha@tinker.af.mil for more info.
Jesse McGaha, 28274 US Hwy 177, Macomb, OK 74852

For Sale--1986 420SEL, Black w/ Black interior, 68,000 mi, \$13,000, always garaged w/ custom flannel cover, R.L. Wheeler, OKC, (405) 834-0444, unit7819@yahoo.com

For Sale--1983 500SEC AMG - dark blue on dark blue. Beautiful, great body and paint. No rust that I can find. Few upholstery problems. Wood faded some. Engine.....I don't know. Had jumped timing once. Good A/C and climate control. I will also furnish parts for special projects. E-mail for more details and pictures. \$3,000 as is. The more I fix it, the more it'll cost.

Pete Williams, hwilliamsjr2@att.net or 405-525-0633

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LARRY OTTAWAY, OKC
ALLAN HAMPTON, LAWTON
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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the sales, marketing and service of all Mercedes-Benz and Maybach products in the United States. In 2004, MBUSA achieved an all-time sales record of 221,610 new vehicles, setting the highest sales volume ever in its history and achieving 11 consecutive years of sales growth. More information on MBUSA and its products can be found on the Internet at www.mbusa.com and www.maybachusa.com.

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Meguiar's Tech Session

Usually Tech sessions are confined to just our Club, but this is different. Jeff Hand and Mercedes Club member Paul Rodesney have gotten together to provide a great combined Jaguar/Mercedes-Benz session for us, and just in time for Concours!

Paul knows Jim Lawson of Meguiar's Car Care! Jim was a regular contributor to the Car Crazy TV show for several years, and is famous within the collector community for his work. He often flies out to Las Vegas to work the Imperial Palace collection, and is one of the folks that Jay Leno trusts to detail his cars! He is going to share his knowledge with our two clubs, so make plans to attend on April 17th!

Our charity this year is Positive Tomorrows, a school for homeless kids in the City. We are trying to raise \$10,000 to support a complete summer session, and to that end, we are going to have a pre-Concours auction! The idea is that we will auction off the opportunity for your car to be the object of Jim's attentions at the Tech session, with one car from each Club. Jim will provide the products and some instruction, and we will provide some labor, and two cars will be cleaned up and polished as a demonstration of the Meguiar's line. Note that the winning bidder does not necessarily need to bring a Jaguar or a Mercedes; in fact, an older car with a bit of faded paint might be a better demo for the products!

We will open bidding on April 12th, with a minimum bid of \$100. Increments of \$25 will be in order. Bidding will continue for that week until 9:45 am the morning of the 17th. That morning, the final bidding will be done just before the start of the session. The Tech session will start at 10:00 that morning.

Bids will be submitted by Email. I will send out a blast email signifying the start of bidding. The addressee will be Rogers Abbott, Jaguar Club Treasurer as the main recipient, but the individual addresses of the rest of the Club members will be by blind copy. Each bid should include the amount of bid, your name, and the car you are offering. Phone bids for those not of the computer age will also be accepted (771-5715). On the big day, if you are a winner from your respective Club, you need to have your car washed and ready for a polish and wax job. Time will not permit the washing and drying of your car, so be prepared!

We will need some volunteer labor for this project also. Should be no problem, this type of event normally draws quite a crowd. The labor involved will be to do some of the actual polishing and waxing of the winning cars. Jim Lawson will provide materials for the work, so just come prepared to use a buffer or a pad and some elbow grease!

Summary:

What: Tech Session
When: Saturday, April 17
Time: 9:30 final bidding, Session at 10:00
Cost: Nothing, maybe lunch afterwards.
Where: The SE corner of 13th and Harvey (2 blocks West & 1 block North of MBOKC). The gate to the parking lot is one half block east of the intersection.

Here's a review of the bidding process:

- Bids are by Email; use "REPLY ALL" so everyone can see your bid.
- Bid increments are \$25.
- Include your bid amount, your name, and the car in question.
- It's not necessary for you to offer a Jaguar or Mercedes, the requirement is that you are a Club member.
- Email bids will close down on Friday, April 16th at 6:00 in the evening.
- Final auction will be at the dealership, beginning at 9:30 am (lasting 15 minutes), Saturday April 17th.
- If you are a serious bidder, have your vehicle cleaned, dried, and ready for buffing and polishing.

This promises to be one of our most enjoyable sessions to date. Plan to make a substantial bid for our charity, expect to work a little on Saturday, and plan to have some fun too! You can probably count on a lot of Meguiar's samplers too!

Steve Houtari
Central Oklahoma Jaguar Association

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2010 SPRING CAR SHOW/CONCOURS – “Luxury on Parade”
SHOW & DINNER PRE-REGISTRATION INFORMATION AND
ON-SITE REGISTRATION THE DAY OF THE SHOW

Friday Night's Hospitality Reception will be held at the Jaguar dealership and is included in your Registration. Hors d'oeuvres will be served during the Registration and Hospitality gathering.

Show Registration Fee of \$25.00 includes entry of ONE Jaguar or entry of ONE Mercedes-Benz vehicle to the Show, car show packet, souvenir photograph of registered vehicle, and eligibility for door prizes. Additional vehicles may be registered in the show for \$20.00 each. A Registration Form is enclosed as a page in this Newsletter and may be used for pre-registration to avoid any late fees.

Saturday Night's Awards Dinner will be held at the Mercedes-Benz dealership, across the street from the Show site in Downtown Oklahoma City. Cost for the dinner will be \$25.00 per person. Dress is casual. Cocktails and hors d'oeuvres will be served in the showroom prior to the Awards Dinner at 6:00 p.m. Dinner will be served at 6:30 p.m.

The Show Venue – Jaguar Park and Mercedes-Benz Park, Downtown, OKC

'Jaguar Park and Mercedes Benz Park' are located on the original Automobile Alley of the Roaring 20's in Downtown Oklahoma City and sit directly across the street from the Jaguar and Mercedes-Benz dealerships at 1125-1225 N. Broadway Avenue. We will show along the street in front of the parks and have the tree-lined park in which to play and relax. This location affords the opportunity to drive the new cars at the dealerships throughout the day. Like previous years, we will combine the Jaguar and Mercedes-Benz Clubs for the show.

All day Friday and Saturday morning, the dealership has arranged for a great wash and detail area in the lot just behind the service area. Registration will be at the Jaguar dealership on Friday evening (5:30 to 9:00 p.m.) and at the "Show Site" on Saturday morning (9:00 to 10:00 a.m.).

Sponsored Charity

Positive Tomorrows – a school for homeless children. Our goal is to raise \$10,000 for this worthy cause and it is our way of giving back to the community within which we live, work and enjoy our automobiles. Please help us meet our goal through your generous participation in all of these events.

Friday, May 14th

Show Set-up and Car Wash

Registration and Hospitality Reception - 5:30 – 9:00 p.m., 1125 N. Broadway Avenue - In the Jaguar Dealership showroom.

Saturday, May 15th

JCNA Concours & Mercedes-Benz Car Show

1125-1225 N. Broadway Avenue

Registration - 9:00 – 10:00 a.m.

Display and Show - 9:00 a.m. – 3:00 p.m.

Jaguar Judging - 11:30 a.m. – 2:00 p.m.

Mercedes Judging - 10:30 a.m. – 1:00 p.m.

Awards Dinner - Trophy Presentations - Door Prizes – Live and Silent Auctions - 6:00 – 9:30 p.m.

In the Mercedes-Benz Dealership showroom

Central Oklahoma Section

MERCEDES-BENZ CLUB OF AMERICA
SPRING CAR SHOW

May 15, 2010

Pre-Registration cut-off date is May 7, 2010.

Please return your completed Registration Form and payment (payable to MBCA) to:

Mercedes-Benz Club of America
C/o Paul Rodesney, 7328 NW 111th Street
Oklahoma City, OK 73162
Phone: 405-720-6019 (home) or Email: Rodesney@cox.net

REGISTRATION:

NAME _____
ADDRESS _____
CITY _____ ST _____ ZIP _____
PHONE# _____ CELL # _____
SECTION _____
VEHICLE REGISTRATION:
VEHICLE 1: MK MDL _____
YR _____ COLOR _____
Vehicle 2: MK MDL _____
YR _____ COLOR _____
VEHICLE 3: MK MDL _____
YR _____ COLOR _____

REGISTRATION FEES:

VEHICLE #1	\$25.00	_____
ADDITIONAL VEHICLES	\$20.00 each	_____
LATE FEE (After May 7th)	\$10.00	_____
AWARDS DINNER (PER PERSON)	\$25.00	_____
TOTAL REMITTED:		_____

Awards by Class, Age and for "People's Choice"

_____ Hold Harmless Agreement _____

Exhibitor agrees that by entering the vehicle(s) described above: (1) exhibitor has in force liability insurance for each vehicle, (2) exhibitor will provide proof of such insurance on demand by COJA, (3) exhibitor indemnifies and holds harmless COJA, Jaguar Clubs of North America, Mercedes-Benz Club of America & Jaguar/Mercedes-Benz of Oklahoma City, their officers, agents, employees, volunteer show workers, or assigns for any acts or omissions which may result in damage or injury to exhibitor's property that occurs during or results from exhibitor's participation in this event, and (5) exhibitor, by participating in this event, assumes the risk of any and all such damage or injury.

Owner's Signature _____ Date _____

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Address corrections.
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**MERCEDES-BENZ CLUB OF AMERICA
MEMBERSHIP APPLICATION**

Full Name _____

Associate Member's Name _____

Street Address _____

City _____ State _____ Zip _____

Home Phone () _____ Business () _____

Member's Occupation _____

Mercedes Cars Now Owned _____
(list year and model)

Email address _____

I hereby apply for membership in the Mercedes-Benz Club of America.

Membership dues are \$45 annually, \$87 for two years, or \$127 for three years. The dues include six issues of The Star each year, plus your local section's newsletter. Make your check payable to MBCA, and mail it along with the applications to:

Mercedes-Benz Club of America, Inc.
National Business Office
1907 Lelaray Street
Colorado Springs, CO 80909

Current MBCA members:
Feel free to give this application to potential members!